Hollywood Heritage is a nonprofit organization dedicated to preservation of the historic built environment in Hollywood and to education about the early film industry and the role its pioneers played in shaping Hollywood's history.

## Hollywood Heritage Endangered List April 2013

## Studios, Churches, Parks, Community Institutions, and Neighborhoods

Resources come in all shapes and sizes. It is the collection of these resources that give Hollywood its visual character. Erosion of this historic fabric through demolition and inappropriate alteration continues to endanger the community identity.

#### **Studios**

Plans are proceeding for new development at several historic studios. Large and complicated entitlement projects deserve scrutiny by residents and neighborhood councils. Hollywood Heritage has been, and will continue to be, an active participant in the process, encouraging preservation of historic buildings of all shapes and sizes which relate to film production. The Lot (United Artists), Paramount, Hollywood Center, Sunset Gower (Columbia), and Sunset Bronson (Warner Brothers #1) each seek to keep their facilities relevant for current technology and use while retaining historic structures. Many structures on these properties have been and can be adaptively reused for industry needs.

## Churches: Fifth Church of Christ Scientist (MOSAIC)

A dwindling Fifth Church of Christ Scientist congregation recently sold this 1959 modern masterpiece of architect Howard Elwell, located at 7107 Hollywood Boulevard. With plans for the site as yet unknown, Hollywood Heritage, alerted by the Modern Committee of LA Conservancy, is seeking information and monitoring the site closely. The uncertain fate of the Fifth Church of Christ sheds light on the wider issue of the preservation of modern architecture in Hollywood. While land-

marks such as the Capitol Records Building and the Cinerama Dome are widely celebrated and cared for, structures such as William Lescaze's CBS Columbia Square and Millard Sheets' 1967 Home Savings & Loan Association of America at Sunset and Vine have so far been neglected. Others such as Honnold, Reibsamen & Rex's 1963 Sunset and Vine Tower have been radically transformed.

### Parks: Wattles Mansion and Gardens

Since the departure of Hollywood Heritage in 2009, the City of Los Angeles Department of Recreation and Parks has managed the house and surrounding park. The mansion has remained closed to the public. The Department started plans to reopen the house for events and was allocated Quimby Act funds towards the restoration of the gardens. However, no work other than the erection of more security fencing and an engineering project has occurred. The engineering project will improve the water drainage at the rear (north) yards. It is hoped that in the future, the yard will be better able to handle surface storm water better and to prevent the flooding and mud flow problems that had been experienced in the past. Left unoccupied and unused, the future of Wattles remains unclear. This icon of 20th century Hollywood deserves to occupy a more prominent role in the community. The Department owes its citizens a plan for its stewardship.

#### Community Institutions: Woman's Club of Hollywood and School for Girls

Hollywood Heritage and the City of Los Angeles Office of Historic Resources continue to be concerned about this site located at 1749 N. La Brea Avenue. This site contains several historic structures including the 1904 Hollywood School for Girls Hospitality House and the 1947 Hollywood Woman's Clubhouse. The effects of years of deferred maintenance and mismanagement (including the demolition of historic structures on the site) have been compounded by recent interorganizational struggles and legal action which has led to the neglect of the historic buildings. The property is now in bankruptcy and its fate remains an open question.

#### **Hollywood Boulevard**

Hollywood Boulevard, one of the most significant historic districts in the nation listed in the National Register of Historic Places, continues to be at risk through inappropriate remodeling, demolition, and adjacent new construction. Several major contributors to the district, including the Warner Pacific Theater and the Janes House, are not being maintained appropriately.

The Warner Pacific Theater, a grand Italianate Beaux Arts movie palace, designed by G. Albert Lansburgh, opened in 1928. The last of Hollywood's great movie theaters to remain unrestored, some of its office space is still rented and an evangelical group uses the auditorium on Sundays. It has remained closed to movie and theater audiences since 1994 after suffering some minor damage during the Northridge Earthquake. A Historic Cultural Landmark, the theater's neglected façade casts a shadow over the Boulevard. Its issues are further highlighted by the fate and condition of other smaller "lost" theaters along the Boulevard, the Fox, the Vogue and the Hawaiian, which have all been radically or insensitively altered for new uses.

Located at 6541 Hollywood Boulevard, the continued on page 3

#### **President's Message**

## **Educating our Community**

by Bryan Cooper



or me, the New Year always brings a renewed sense of excitement and hope for the future (coupled with the relief that I survived another year on this crazy planet of

ours!). And with each New Year Hollywood Heritage continues to grow and prosper. I think that one of the reasons for that is our educational outreach. Education is not only an important factor in our organization's future, it is perhaps THE most vital reason we still exist in the crowded landscape of Hollywood.

Our outlets for educating the public are through two very vibrant committees. Our Museum Committee educates the public via special programs and exhibits, and through our Preservation Issues Committee we educate and inform the public about the many preservation issues facing our community.

Each committee is made up of a conglomeration of dedicated individuals, all volunteers, mind you, combining their knowledge and passion for the given subject matter, in order to enlighten the community. But as you know, in Hollywood, knowledge can only get you so far. Connections are a key factor. So luckily our committee members don't shy away from opening up their Rolodex's (do people still use those?) in order to find the right person or organization for a specific purpose. This process involves enlisting writers, researchers, filmmakers, developers, craftsmen, political entities, reporters, studio executives, tour guides... (you name it!)... for help. So, as you can see, in order to educate, we need all kinds of help cultivating ideas in a myriad of areas.

Finally, we rely on our programming admissions, membership dues, donations and grants in order to put these ideas in motion. So maybe you're asking yourself, how can I help in the educational process? First of all, you really should stop talking to yourself, it's kind of embarrassing! Second of all, we want to hear from you! Every single member of Hollywood Heritage is invited and encouraged to attend our committee meetings. We are always looking for fresh ideas on how we can better educate everyone, young and old, about the importance of Hollywood's past,

present and future.

Perhaps you know of a particular person or organization that would be good for us to partner with. Or maybe you'll be the catalyst in getting one of our programs or exhibits off the ground. Your personal participation might help to educate others at City Council or other hearings involving development projects, or at the museum, or on a walking tour, or in a smattering of other ways. But we'll never know about your specific skill or area of expertise unless you educate us first!

So please don't hesitate to reach out to Hollywood Heritage and let us know. Just this past year members have helped us create *Evening @ the Barn* programs, secure donations of memorabilia to enhance our growing collection, as well as inform us of pending demolitions in the Hollywood area. Obviously, we can't be everywhere all of the time. So our membership is the missing link. Without you and your support, we wouldn't be growing by leaps and bounds! Feel free to email me directly at publicity@hollywoodheritage.org or call me at (323) 874-2276, I would love to hear from you!

Let's make 2013 the year we reach out and educate not just Hollywood, but all of Los Angeles about Hollywood Heritage. Why not ask a family member or friend to join Hollywood Heritage or give them a year's membership as a gift? Because the more we grow, the more we can do TOGETHER. I'll be back again in the Summer newsletter to give you an update, so until then, be well and enjoy all that this great city of ours has to offer!

Hollywood Heritage's
Hollywood Blvd.
Walking Tour
Saturday mornings
Phone (323) 465-6716
to book your tour.



www.hollywoodheritage.org

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#### ENDANGERED continued from page 1

Janes House is a survivor of the era when Hollywood was a city. One of the first houses built on the Boulevard in 1903; from 1911 to 1926 it served as the Misses Janes School of Hollywood. The last Janes sister died in 1983, and the house has gone through several incarnations, from the centerpiece of a shopping arcade to a trendy restaurant. Today the house is unoccupied with its future uncertain. Recent plans involve an upscale boutique hotel. There are reports of unauthorized work taking place at the house, which could potentially damage historic interior features.



## Neighborhoods: Historic Residential Neighborhoods

New construction is once again on the rise in Hollywood. Blvd 6200, a new mixed-use development being constructed next to the Vista Del Mar/Carlos neighborhood and the Little Country Church site on one side and across from the Pantages Theater on the other, is indicative of such new construction. Other infill projects are proceeding north and south of Hollywood Boulevard, eroding the traditional connection between the commercial area and adjacent neighborhoods. These projects may also threaten identified contributing structures in historic neighborhoods.

#### Multi-Family Residential District Hollywood/Franklin/ Wilcox/Las Palmas

A recent historic resources survey has identified the area as a potential district of multi-family apartments significant to the growth of Hollywood in the 1920s through the 1950s. Proposed densities in the Community Plan, demolition of contributing structures, and inadequate design review threaten this important neighborhood between Hollywood Boulevard and the historic hillside neighborhoods.

#### **Pre Annexation Homes**

Homes built prior to 1910 in Hollywood continue to lose their integrity through de-

molition and inappropriate alteration. Hollywood Heritage can help owners make appropriate choices for these properties. Just over one hundred survive, and they are a very important and overlooked part of our past.

#### **Plans**

Certified by the City Council in June 2012 and currently facing litigation, the Hollywood Community Plan is already guiding development decisions as developers propose projects entitled at the density the Plan allows. The Community Plan contains policies for the protection of historic buildings, districts, and neighborhoods. It is the implementation of these goals that Hollywood Heritage now seeks. Saving the past for the future still remains an important community benefit.

CRA Settlement Agreement Demo Requests: The CRA continues to process demolition permits in its former project area as the City determines how to absorb its responsibilities into the Planning Department or other agencies. The 2009 Settlement Agreement which Hollywood Heritage had with the Agency continues in place, requiring the Agency to notify Hollywood Heritage of any pending demolition permits on buildings 50 years old or older. In the past year, Hollywood Heritage has received requests for properties located on Hollywood Boulevard, Sunset, Western, Vista Del Mar, Wilcox, and Homewood. In some cases, an assessment report has been requested to provide a complete evaluation of the building. The owners of 6063 Sunset, a former industrial building, provided such a report produced by consultant Leslie Heumann. This well written document provided a history of the building, documented its many alterations and evaluated the building in its existing condition as not meeting the criteria for historic resources. The thorough analysis provided much needed information about the building: Hollywood Heritage made a considered decision and did not oppose its demolition. The implementation of the Settlement Agreement remains a positive way for Hollywood Heritage to share its concerns about the disposition of resources with the City, and it is hoped that this relationship will continue with those who assume the CRA's planning functions.

## Hollywood Adjacent: Plummer Park

The WPA buildings in Plummer Park may have won something of a reprieve. Examples of Depression-era architecture and the recovery efforts of the Federal government, the structures are visual symbols of the "stimulus" package of their time. As with many projects, the redevelopment of Plummer Park was stalled by the demise statewide of redevelopment agencies. However, the City of West Hollywood has appealed a decision of an adjudication panel and seems to be proceeding with a plan which does not include these historic resources. A bond issue is the funding mechanism being proposed. For current details, contact Protect Plummer Park on Facebook and sign up for alerts.

### Glen Creason Maps Hollywood

By Mary Mallory

os Angeles Public Library's Glen Creason, map librarian and author of the critically acclaimed Los Angeles in Maps, presented a fascinating program called Mapping Hollywood as part of the Preserving Hollywood's Heritage series.

Employing maps as documentation, Creason creatively explained how Southern California evolved from Ranchos into farmland and eventually the City of Los Angeles. Creason also documented Hollywood's own growth from bucolic ranchland into the powerful entertainment capital it is today, demonstrating how its borders expanded over the years through elegantly drawn maps.

Using 1907 and 1913 Sanborn fire maps, Creason nostalgically revealed the Lasky-DeMille Barn's original location on the southeast corner of Selma Avenue and Vine Street. Creason unveiled lovely findings from the Los Angeles Public Library's recent huge map collection donation.

Maps are a critical tool for preservationists, as they document the existence of buildings and neighborhoods as they existed during previous eras. Creason's maps drew a clear picture of the explosive growth and development of Hollywood.

During the January Barn program, Mr. Creason presented to Dr. Meredith Drake Reitan (below), a historic map of Hollywood to be part of the Hollywood Heritage archive...



## **Hollywood Dining in Historic Places 3**

his is the third in our series of tips on dining in historic places. In this issue we shine the spotlight on three well-known "Hollywood adjacent" eateries with ties to the history of Hollywood.

#### The SmokeHouse

Established in 1946 across the street from the world-famous Warner Bros. Studio lot, at 4420 West Lakeside Drive in Burbank, the Smoke House is a favorite hangout for actors, producers, and others in the industry. In the 60s it was common to come in for lunch and find the place filled with costumed cowboy and Indian extras eating there.



One of the few L.A. restaurants of the postwar era to survive to today, it has the decor and aura of a different age, growing steadily with the growth of the movie industry and through word of mouth in the Burbank community. The original restaurant was located at the corner of Pass Avenue and Riverside Drive. It seated 46 people and was enjoyed by local luminaries like Bob Hope and Bing Crosby. The restaurant was so successful that they soon began looking for a new and bigger building. The Red Coach Inn on Lakeside Drive was slated to be opened as a nightclub, but city regulations and changes in owner Danny Kaye's contract with Warner Bros. meant that it never opened as intended.

Hollywood Heritage board member Chris Nichols, in his book *The Leisure Architecture of Wayne McAllister*, tells what happened next. In 1955 Wayne McAllister and partner William Wagner were brought in to build a new home for the SmokeHouse Restaurant. Their rustic Tudor Revival design completely surrounded the existing Red Coach Inn buildings and was finished with half timbers and river rock. The interior is a maze of lacquered paneling and plush carpeting under a heavy-timbered ceiling. The building is capped with an enormous pink neon "SMOKE HOUSE" sign reflected in the Los Angeles River below.

Known for its "world's greatest garlic bread," the restaurant offers entertainment

as well as a dining experience. For more information on specials and programming go to www.smokehouse1946.com.

#### **Tam O'Shanter**

Delighting diners for 90 years, the Tam O'Shanter is Los Angeles' oldest restaurant operated by the same family in the same location. Scottish writer Robert Burns introduced the character of Tam O'Shanter in a poem in 1790, and the term has since come to be associated with a voluminous Scottishstyle wool hat worn by men.

Featuring the Storybook-style architecture of Hollywood set designer Harry Oliver, the Tam was named after the famous Robert Burns poem and decorated throughout with Scottish decor. The restaurant is located at 2980 Los Feliz Boulevard, Los Angeles, CA 90039. Enjoy good cheer, warm hospitality and exceptional food in a cozy old world atmosphere. If you have some Scottish ancestry, you might even find your family tartan among the extensive collection decorating the walls!



And, of course, there's the Tam's celebrity connection. In the 1920s, with silent-movie studios just blocks away, and directors like Mack Sennett filming in nearby Griffith Park, the era's stars flocked to the restaurant at lunchtime. On any day, one might have seen Rudolph Valentino, Fatty Arbuckle, Mary Pickford, Douglas Fairbanks and other luminaries feasting on the Tam's hamburgers in full costume and makeup. In the 1940s and until his death, the Tam was one of Walt Disney's favorite restaurants. He and his crew of animators came in so often they jokingly nicknamed the Tam their "studio commissary." In later years, John Wayne and Casey Stengel were frequent guests. Today the Tam continues to welcome many sports and political notables, as well as stars including Tom Hanks, Dick Van Dyke and Vince Vaughn.

The Tam features an Ale and Sandwich Bar and numerous signature dishes. It also offers entertainment and is available for special occasions. For more information go to www.lawrysonline.com/tam.

#### Pink's

Pink's is probably the most famous hot dog stand in the country - certainly in Los Angeles! Located near the corner of Melrose and



La Brea at 709 N. La Brea, Los Angeles, CA 90039, Pink's can be found by looking for a crowd of people and following the aroma of fresh meaty chili and soft hot dog buns.

Pink's is unlike any other hot dog stand in America. It has been in the same location for 72 years. Movie stars, well-known dignitaries, struggling musicians, businessmen, housewives, and school children - all have savored Pink's Famous Chili Dogs.

Paul Pink started his hot dog stand in 1939 with a large-wheeled pushcart. The Depression was on and money was scarce. Pink's chili dogs, complete with a large warm bun, oversized hot dog, mustard, onions and thick chili, sold for 10 cents each. His hot dog wagon was located in "the country," rolling hills of weeds and open spaces. That was the corner of La Brea and Melrose seventy-one years ago!

Times have changed, but not Pink's. In 1946 Paul Pink traded in his hot dog wagon for a small building (constructed on the very same spot where the wagon had stood), but the stand hasn't changed since those days. Today, Pink's chili dogs sell for \$3.45 each (with inflation and the shrinking dollar, they are a better bargain now than in 1939!). Pink's still gives that very same quality now as then... mouth-watering chili, generously topping an all-beef hot dog with mustard and onions. Quality and service (an average Pink's chili dog can be ordered, prepared and delivered to the customer in less than 30 seconds!) have been the two reasons Pink's has not only survived, but become famous.

Pink's hot dogs are also available at Universal City Walk. For more information go to www.pinkshollywood.com.

#### **Harlow in Hollywood:**

# It Was a Bombshell of a Night

he Harlow in Hollywood, Evening @ the Barn, January capacity crowd proved that Jean Harlow still has a strong following.

The focal point of the evening was from the remarkable book *Harlow in Hollywood* by Darrell Rooney and Mark Vieira, a biography of Harlow revealing the private life of the original platinum blond star that presents a complete opposition to the star image created by her movies.

Author Rooney narrated a presentation of photos of Harlow's life, many of which are not in the copiously illustrated book.

Accompanying the show was an once-in-a-lifetime display of personal items belonging to Jean Harlow and artifacts of her career. Author Darrell Rooney along with collectors, Brian Bundy and Greg Schreiner, shared personal letters and photos, childhood items, costume pieces, posters and magazines



Monica Shahri, dressed in vintage clothing, poses with Harlow in Hollywood authors Darrell Rooney and Mark Vieira. Photo by Alan H. Simon

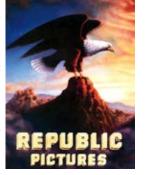
Following a book signing, a screening of *Hold Your Man*, a raucous Harlow and Gable (she got the top billing on this one) film from 1933 was screened.

For old Harlow fans and new, it was a memorable evening.

#### June 12 Evening @ the Barn

very special *Evening @ the Barn* celebrating Republic Pictures, with

live music and celebrity guests, is in the planning stage for June 12 at the Hollywood Heritage Museum. Mark your calendar, and watch for the email with details of the event.



#### **Good News**

# Castle Argyle Sign to be Restored

ne of the services that Hollywood Heritage offers is connecting owners and developers with resources. We were recently contacted by the be group in Glendale for some advice on restoring the rooftop sign on their Hollywood building, the Castle Argyle. Tiffanie Al-Nasser, Affordable Housing Coordinator for be group, expressed that the company wanted to return the sign to its former glory but had not yet been able to find a restoration plan that was within their budget for the project. Hollywood Heritage put her in contact with neon artist Paul Greenstein.



Mr. Greenstein is a frequent consultant to the Neon Museum and has designed, built and installed many neon signs in the downtown area. He went to the Castle and examined the sign to determine the condition of the sign and the work that would be necessary to restore it. Close examination determined that the sign itself had been reworked sometime in the late 1940s, based on drill holes for a single neon strip running down the center of each letter rather than the later double neon that currently outlines the letterforms. He also noted that some of the letters, currently painted a solid white, had weathered to reveal that the original paint pattern had been dark blue-green with an ivory white outline. Lastly, there had originally been two signs, one facing south, which remained, and another facing west, which had been removed.

Mr. Greenstein contacted Richard Adkins, of Hollywood Heritage, to inquire if he, as a graphic artist, could work a little magic on photos Paul had taken to give be group an idea of what the sign had looked like and could look again. With some experience in neon design in his background, Mr. Adkins came up with computerized photos of the sign, lit and unlit.

With these designs to aid them, be group is proceeding with their plans to restore the sign. A special event is being planned to celebrate its relighting.

#### Why Preservation Is Important To Writers

s part of the Hollywood Heritage Preservation Issues Committee's Preserving Hollywood's Heritage series, author Denise Hamilton spoke eloquently about how she researches Hollywood's past and its many historic locations, integrating this information in her novels. Her March presentation at the Barn, The Last Embrace, was captivating.

She illustrated how preserving examples of a community is so important in understanding our past. Ms. Hamilton is an author of contemporary best selling crime novels and draws upon real life and real places to reflect the way people lived in a given era. Her deep research allows her to understand their environment making her writing more accurate.

In her presentation at the Barn she told many stories she learned about from her probing of Hollywood's past. She also illustrated some of her research techniques, which include understanding the places that early Hollywood residents lived in and how they interacted in their neighborhoods. Reading personal accounts gives one the sense of their values and daily routines. She spends a considerable effort to find the facts and listen to the past to write fiction about characters that lived in that time and place.

This relates to why it is important to preserve neighborhoods and individual buildings that bring the past to life so that we can better appreciate it. It is a reason for preservation that is often overlooked.

Ms. Hamilton was a Los Angeles Times reporter, giving her insight into the underbelly of Hollywood. She has written many articles and columns for a variety of publications and is author of the Eve Diamond book series. Her crime novel, *The Last Embrace*, is set in 1949 Hollywood and was inspired by the real-life disappearance of starlet Jean Spangler. She is also editor of the Edgar awardwinning short story anthologies *Los Angeles Noir* and *Los Angeles Noir 2: The Classics*.

Board member, Dr. Meredith Drake Reitan, who heads Hollywood Heritage's Preservation Issues Committee, produced the program.



Dr. Meredith Drake Reitan (L) and author Denise Hamilton at the March Preserving Hollywood's Heritage – The Last Embrace.

Photo by Alan H. Simon

# Silents Under the Stars 26th Year. At Paramount Ranch

uring the summer months, Hollywood Heritage moves most of its programming out of the Barn due to Hollywood Bowl activities. For the 26th year, *Silents Under the Stars* continues at Paramount Ranch in beautiful Agoura Hills. This year, there are two movies. You are invited to come early and bring a picnic dinner. Following is the schedule:

Sunday, July 21, 2013 – 8pm - *Chicago* (1928) starring Phyllis Haver, Julia Faye, May Robson and Eugene Pallette. Directed by Frank Upson.

This Cecil B. DeMille production was originally a stage play that became the film Roxie Hart that became the Broadway musical Chicago that became the Oscar-winning Best Picture, Chicago. This 1920s silent version features a vibrant performance by Phyllis Haver as Roxie Hart, a Chicago-land flapper who shoots her lover and sees her murder trial as a gateway to stardom.

Sunday, August 18, 2013 – 7:30pm – **Peter Pan** (1925) starring Betty Bronson, Esther Ralston, Mary Brian and Ernest Torrence. Directed by Herbert Brenon.

This charming silent adaptation of the children's classic features Betty Bronson as Peter Pan, Mary Brian as Wendy and Ernest



Torrence as Captain Hook. The quaint visual effects are in keeping with the fanciful spirit of the story that will have you and your family believing in fairies.

Surprise short subjects will be shown before each feature.

All films will feature live musical accompaniment by Michael Mortilla and will be presented on authentic 16mm projectors.

Tickets can be purchased at each screening



are \$6.00 for the general public,

\$3.00 for children under 12, and \$5.00 for members of Hollywood Heritage.

#### **Evening @ the American Legion**

## A Tribute to the Hollywood Canteen

By Mary Mallory

or three years during WWII, the Hollywood Canteen welcomed three million servicemen and women through its simple wooden doors, providing free entertainment, refreshment, and fun before they shipped off to the Pacific. Organizers Bette Davis and John Garfield inspired celebrities to donate their time bussing tables, jitterbugging, and entertaining servicemen at the building, inspiring the 1944 Warner Bros. film, *The Hollywood Canteen*.

For its May 8 Evening @ the Barn, Hollywood Heritage offers a nostalgic look at this historic

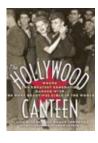


structure in the striking and patriotic setting of Hollywood Post 43's American Legion Memorial Club House at 2035 N. Highland Avenue, for what we're calling *An Evening @ the American Legion – A Tribute to the Hollywood Canteen.* 

Attendees will park as usual in the Barn's parking lot before proceeding across the street to the Legion building for flag waving festivities including a cocktail reception (cash bar), personal appearances by Jane Withers, Marsha Hunt, and Mary Carlisle (schedules permitting), a slide presentation, film clips and book signing by author and historian Bruce Torrence. For the grand finale there will be tours of the 1929 Weston and Weston designed Egyptian Revival building, designated Los Angeles Cultural Heritage Monument #462 in 1989.

Military veterans in uniform or with identification cards and American Legion members will earn free admission that night. American Legion members as well as guests with special needs may park in the Legion parking lot behind the main building.

Join Hollywood Heritage on May 8, 2013 at 7:30 pm as we trumpet the glorious history



of the Hollywood Canteen in the wonderful Art Deco American Legion Clubhouse. Advance tickets are available through Brown Paper Tickets at www. brownpapertickets.com or by calling 1-800-838-3006.



Film historian, writer and editor Christel Schmidt (L) posing with her book Mary Pickford, Queen of the Movies. In the center is Mary Fullerton, great-niece of Mary Pickford (granddaughter of Lottie Pickford) with her son John Fullerton. John is great-great nephew of Mary Pickford, and great grandson of Lottie Pickford. At Hollywood Heritage's February Pickford Evening @ the Barn.

Photo by Alan H. Simon

### Stories About Mary Pickford Told and Her Movies Screened

The February Evening @ the Barn: Mary Pickford, Queen of the Movies featured Christel Schmidt, film historian and editor of the book with the same title, talking about Mary Pickford's life in Hollywood. The large format book, co-published by the Library of Congress, is loaded with historic photographs and details of many aspects of the actress and her influence on Hollywood.

The evening also gave the audience an opportunity to see an extremely rare 1918 movie made in Canada, featuring Ms. Pickford promoting World War I Canadian War Bonds. The movie, 100% Canadian, from the collection of Stan Taffel, was a very special treat. There was also a screening of Johanna Enlists (1918), on loan to Hollywood Heritage from the Library of Congress collection.

A wonderful collection of Mary Pickford memorabilia was on display. These special items were from the Hollywood Heritage Museum permanent collection, and loaned by Nick Beck, Stephen McAvoy, Andrew Schwartz and Sue Slutzky.

A week earlier, a screening of Pickford's *Dorothy Vernon of Haddon Hall* took place at the Alex Theater in Glendale. This also rare screening was co-sponsored by Hollywood Heritage, the Library of Congress, Glendale Arts and History for Hire.

Hollywood Heritage board member Beth Werling produced both programs celebrating Mary Pickford's contributions to Hollywood and her patriotic efforts.

# Bob Gurr: An Insider's View of Walt Disney

he March, Evening @ the Barn with Bob Gurr played to a sold-out crowd who were treated to personal stories of the development of the Disneyland Monorail and its subsequent models at Disney Worlds, how Autopia was designed and implemented, the Matterhorn ride and many of the other Disney automations that Mr. Gurr designed and built. The audience got some teasers about the new Disney World being developed in Shanghai. He also talked about his work in the movie world and how he automated Godzilla, and a host of other things while answering questions from the audience.

What was especially enticing was his relationship to Walt and an insight into the creative process of Mr. Disney and how he fulfilled Disney's visions; all of them, except the Disneyland fire truck. This was an extraordinary evening, enhanced by the out-



Hollywood Heritage President Bryan Cooper (L), Bob Gurr holding a Disneyland Monorail Game showing the train that he created, and Hollywood Heritage board member Chris Nichols, who produced An Evening @ the Barn with Bob Gurr.

Photo by Alan H. Simon

standing collections of Disney memorabilia on display from Hollywood Heritage Museum's permanent collection, as well as the collections of Tracy Terhune, Jordan Reichek, Rick Polizzi, Stephen McAvoy, and Mr. Gurr.

Mr. Gurr's classic book, *Design for Fun*, is out of print, and this private printing will not be repeated. He had only 9 copies left, and those were sold to Hollywood Heritage members. Of course, they got an autograph, and a truly collectible insider's view of Walt Disney's world.

### MEMBERSHIP UPDATE

In grateful recognition of their generous support, we sincerely thank the following renewing members who have made contributions at the \$100 level and above as of April 13, 2012. Category titles are names of historic Hollywood Studios.

Majestic \$2,500

Millenium Partners

**Bison** \$500

Joan & Alan H. Simon Donelle Dadigan Anne & Aaron Epstein

Kalem \$250+

David & Carin-Anne Strohmaier Steven Scott & Robert Eicholz Peter & Jane Trapnell Marino Bill Condon & Jack Morrissey

Triangle \$100+

Patrick S. Young
Nori Muster
David Kaufman
Tommy Dangcil & Jessica
Edward Maguire
Jeffery Jon Masino
Bruce Carroll
David & Christina McAleer
Jeffrey L. Williams
Jan Westman
Peter & Miriam Colantuoni
Eric & Karen Warren
Andrew Schwartz
Paul Duskett
Jeffrey L. Williams

Randall Henderson

#### **Welcome New Members!**

Andrew P. Crane Kevin Jordan Rosemary Hilb Elizabeth Standard George Reese Michael Giacchino Mark Masek Michael Ramsey David Uslan Clint Thetford Heidi Brennan-Darby **Judy Marks** Laura Boccaletti Steve Dryden Helen Tunea Diana Kongkasem Paul Springer Dr. Mary Birault Hugh Munro Neely Eric Armendariz Chrissy Carr Marc Downing Ross Shuman Iane Hubert Arthur Leonardi Richard Kraft Stephen Russo Daniel Nero OldMagazineArticles.com Leonard Herzog Christina Rice Jason & Darlene Galardi Tracey Landworth Bart Kogard Emmanuel Xuereb Jarrow Rogovia Ken & Cathy Robbins Ann Otto Laurie Mulliken Michele LeBlanc & Family





(left) Bryan Cooper, President of Hollywood Heritage, congratulates Leonard Fenton after presenting him with a certificate commemorating his 25-year commitment to the preservation and stewardship of Artemesia, a 1913 two-acre Hollywood estate nestled in the Hollywood Hills. The presentation took place on March 21st at the Artemesia 100th Anniversary Celebration. The evening, a co-partnership between Hollywood Heritage and Los Angeles Magazine, included a public tour of the property, one of the largest Craftsman homes ever built.

Photos by Jim Donnelly (left) Sue Slutzky (right)



www.hollywoodheritage.org P.O. Box 2586 Hollywood, CA 90078

**Upcoming Hollywood Heritage Events** Check www.HollywoodHeritage.org for details.

#### May:

Evening @ the American Legion – A Tribute to the Hollywood Canteen May 8 - 7:30pm

#### June:

Celebrating Republic Pictures; Evening @ the Barn: June 12 – 7:30pm

Hollywood Party, Sons of the Desert Tent: Hal Roach Studio classic shorts – June 13 – 7:15pm

#### July:

Screening *Chicago* (1928); *Silents Under the Stars*: Paramount Ranch, **July 21** – 8pm

#### **August:**

Screening Peter Pan (1925); Silents Under the Stars: Paramount Ranch, August 18 – 7:30pm



#### PRESERVING OUR HOLLYWOOD HERITAGE FOR OVER 30 YEARS

• Hollywood Heritage Museum/Lasky-DeMille Barn •

• Silent Society: Motion Picture History and Preservation • Architectural Preservation, Advocacy, and Education •



### **Membership Application**

Memberships may also be submitted online at www.HollywoodHeritage.org

YES! I would like to become a member of Hollywood Heritage, Inc. ☐ This is a Membership Renewal Name: \_\_\_\_\_ **□** \$2,500 Majestic **□** \$1,000 Keystone **□** \$500 Bison **□ \$250 Kalem □** \$100 Triangle\*\* □ \$50 Household Address: ☐ \$40 Individual **□** \$25 Senior 65+ City: State: Zip: \*\*Join at the \$100 Triangle level or above, and receive a 24"x36" collectable reproduction poster, A Map of Hollywood from the Best Surveys of the Time c. 1928. Phone: **Membership Benefits Include:** E-mail Address: • Discounts to Evening @ the Barn programs. I wish to pay by: • Free admission to the Hollywood Heritage Museum for two ☐ Check adults and two children. Please make checks payable to Hollywood Heritage, Inc. • Ten percent discount at the Museum Store. • Advance notification of special member programs. Charge my: ☐ Visa ☐ MasterCard • Discounts on Silent Society film programs at the Hollywood Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ Heritage Museum, UCLA, and the Paramount Ranch. • Quarterly Hollywood Heritage Newsletter. Signature:

Clip and mail to: Hollywood Heritage, Inc., P.O. Box 2586, Hollywood, CA 90078